

One Bad Decision
Is All It Takes To
Ruin Your Life!



MIDDLETOWN MUNICIPAL ALLIANCE

Ten Years of Caring

CROSSROADS AT CROYDON HALL PROVIDES FREE AND CONFIDENTIAL SUBSTANCE ABUSE SERVICES TO MIDDLETOWN RESIDENTS

1998

CROSSROADS AT CROYDON HALL OPENS

Township employees renovate vacant space at the rear of the McLeod-Rice House to provide office space for two part-time township employees and two consultants who are certified alcohol and drug abuse counselors. All furnishings were donated by AT&T. Two grants totaling more than \$55,000 were awarded to Middletown by Monmouth County Human Services to support these programs. All services are free and confidential to township residents and employees.

JUVENILE SERVICES GRANT AWARDED

Through the Municipal Alliance and Crossroads, Middletown applies for the Federal Juvenile Accountability Incentive Grant. The mission statement is to provide substance abuse treatment for township juveniles referred from the legal system, schools, and police. The township was awarded approximately \$20,000 annually through 2005 to secure a juvenile treatment counselor completely funded by the grant.

1999

NETWORKING BRINGS HOME FEDERAL DRUG COURT PLANNING GRANT

Through networking between Crossroads, the Alliance, the Municipal Court, and the Middletown Police, the Township applies for and receives more than \$26,000 through a Federal Drug Court Planning Grant. The purpose of these funds is to explore the feasibility of Municipal Drug Courts. Drug courts have proven effective at breaking the cycle of drug abuse and crime, giving drug addicts the opportunity to become productive citizens in municipalities across the county. They are a cost-effective alternative to incarceration for first time non-violent offenders. Drug court programs are rigorous and require intensive supervision based on frequent drug testing and court appearances in addition to tightly structured regimens of treatment and recovery services. This new approach was ultimately accepted at the County level in April 2002.

RONALD McDONALD CHILDREN'S CHARITIES GRANT

Ronald McDonald House Children's Charities awards Middletown its second grant in 8 years. This grant was utilized to replace the vehicle purchased in 1991 through a RMHCC grant. The earlier vehicle, assigned to the Alliance, had accumulated more than 120,000 miles. The second vehicle remains an asset in providing prevention education services throughout the more than 40 square miles of our township.

2000

ALLIANCE CELEBRATES A DECADE OF SUCCESS

Crossroads at Croydon Hall hosts a celebration of the 10th Anniversary the Municipal Alliance for the Prevention of Alcoholism and Drug Abuse. The event, an invaluable networking opportunity attended by township, county and state officials, included recognizing four 12-Step Alliance members for their participation and dedication to prevention education.

The Alliance, a township board, was organized by resolution in February 1990 in response to the Governor's call for a comprehensive statewide blueprint for alcoholism, tobacco and other drug abuse prevention. The Governor's Council establishes guidelines for the grants process which fund the local Municipal Alliances. The funding for the Governor's Council, including the Alliance program, is derived from the Drug Enforcement Demand Reduction Fund (DEDR). These are fines levied on convicted drug users and sellers.

2001

CROSSROADS LICENSED BY THE STATE

Following a long and tedious process, Crossroads at Croydon Hall becomes licensed as a short-term substance abuse out-patient treatment facility by the State of New Jersey, Department of Health and Senior Services.

2003

PROJECT P.L.U.S. LAUNCHED

Project P.L.U.S., Peer Leaders Understanding Students was developed to help students learn the truth about alcohol, tobacco, and other drugs. The eight-week, after-school, drug and alcohol prevention program is presented to fifth-grade students. The guest speakers include: police, high school students, grieving families, and recovering addicts. The program is presented twice a week at the Middletown Senior Center. A Parent Workshop component is included in the program.

2004

MY ANTI-DRUG

Forty township middle school students and volunteers begin creating the "My Anti Drug" mural. The project was completed in September 2005. Participants were acknowledged at a Township Committee Meeting. The nine-panel mural hangs at Town Hall facing Route 35.

REACHING OUT



To Prevent
Alcoholism and
Drug Abuse

Ten Years of Sharing FAMILIES, LAW ENFORCEMENT, EDUCATION AND THE COMMUNITY WORKING TOGETHER

5 YEARS OF REACHING OUT

Each May the Alliance facilitates the "Reaching Out to Prevent Substance Abuse" program. Held in the Middletown Municipal Court Room, representatives from the township government, schools, police, legal, and recovering communities discuss the health, legal, and personal consequences of substance abuse. The program has been held in May for five consecutive years and can be seen on the Middletown Cable channel.

36 DEDICATED VOLUNTEERS

Since 1990, the Middletown Municipal Alliance has held its regularly scheduled meeting on the third Saturday of each month from 8:30AM until 9:30AM. Currently meetings are held at Crossroads at Croydon Hall. There are no scheduled meetings during July and August. The Alliance maintains a membership of thirty-six dedicated volunteers.

529 INDIVIDUALS

529 individuals have received free and confidential short-term substance abuse counseling services at Crossroads at Croydon Hall through May 1, 2008.

850 STUDENTS

As of the 2007/2008 school year, more than 850 fifth grade students have completed the Project P.L.U.S. program. For each participating student at least one parent has taken part in the Parent Workshop.

4,290 INDIVIDUALS

4,290 individuals have utilized the substance abuse early identification, assessment, referral assistance services facilitated by the Alliance at Crossroads at Croydon Hall through May 1, 2008

10,800 PHOTO BUTTONS

The Alliance has collaborated with the Parks, Recreation and Cultural Affairs Department aboard the annual Holiday Train Ride since December 1999. The Alliance has distributed more than 10,800 'Cool Kids Say No' photo buttons to children riding the train.

\$1 MILLION IN GRANTS

Since 1990, Middletown Township has received nearly \$1 million in grants, including two annual grants from the Monmouth County Department of Human Services, Division of Mental Health and Addiction Services. This year Middletown is applying for another \$55,000 to continue its substance abuse counseling and prevention education programs

The Community-Based Grant funds the services of two certified alcohol and drug abuse counselors that provide free and confidential substance abuse treatment to individuals and families.

The Drug Enforcement Demand Reduction (DEDR) Grant provides Middletown residents with early intervention services and substance abuse prevention education. The DEDR grant funds an Early Identification, assessment, referral assistance counselor is funded through this grant and prevention programs including Project P.L.U.S., the Reaching Out to Prevent Substance program and newsletter; K.I.D.S. (Kids Instructed on Dangerous Substances), and G.L.A.D. (Grownups Learning About Drugs). Through the DEDR Grant, scholarships are also provided to high school students to attend the annual Elks Peer Leadership Conference. The K.I.D.S. and G.L.A.D. programs continue to be held within all of the individual neighborhoods that comprise Middletown. Residents of all ages benefit from these prevention education events. Each year, the Alliance hosts a Community Rally at Middletown Day.

SELF-HELP GROUPS

Alcoholics Anonymous	1-800-245-1377
Al-Anon/Alateen	1-973-744-8686
Cocaine Anonymous	1-800-347-8998
Families Anonymous	1-800-843-5437
Gamblers Anonymous	1-908-756-1171
Narcotics Anonymous	1-800-922-0401
Naranon	1-800-322-5525
Addictions Hotline (24/7)	1-800-238-2333

Alliance Substance Abuse Prevention Programs

K.I.D.S.

Kids Instructed on Dangerous Substances is an educational prevention program for children five to fifteen years old. The children will learn the health and legal consequences of involvement with substance abuse.

Reaching Out

Reaching Out is a program designed to bring the public, professionals, recovering addicts, and grieving families together in an open forum to discuss all aspects regarding substance abuse.

G.L.A.D.

Grown-ups Learning About Drugs is an educational prevention program for adults. Participants will learn the health and legal consequences of involvement with substance abuse.

Project P.L.U.S.

Peer Leaders Understanding Students (P.L.U.S) is a free after school peer leadership program for fifth grade students. The program offers students the opportunity to learn refusal skills to resist alcohol, tobacco, and other drugs and to teach them how they can make a difference. More than 600 students have completed the program over the past 6 years. This school year almost 300 fifth grade students have registered.

Adolescent and Adult Substance Abuse Community Based Counseling Services

Crossroads provides short-term outpatient treatment at no charge to Middletown Residents
To schedule a *free & confidential* Assessment/ Referral appointment call (732)615-2275

Municipal Alliance Contact Information

Prevention Education Programs

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General Information

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